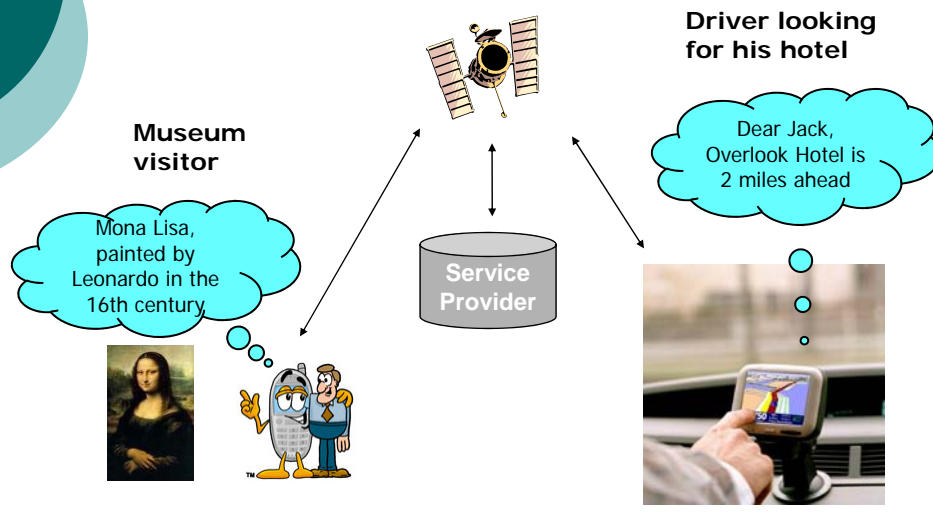


## Privacy in Last-Hop Wireless

## Location-aware services





## Threats

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- Communication Data Privacy
  - What data is being sent?
- Communication End-point Privacy
  - Who is the sender of the message?
- Location Privacy
  - Who (perhaps unknown) is moving where?
  - Knowledge of visited locations (tracking) can provide clues about private information, e.g., political affiliation, alternative lifestyle, or medical problems/issues



## Different levels of location privacy

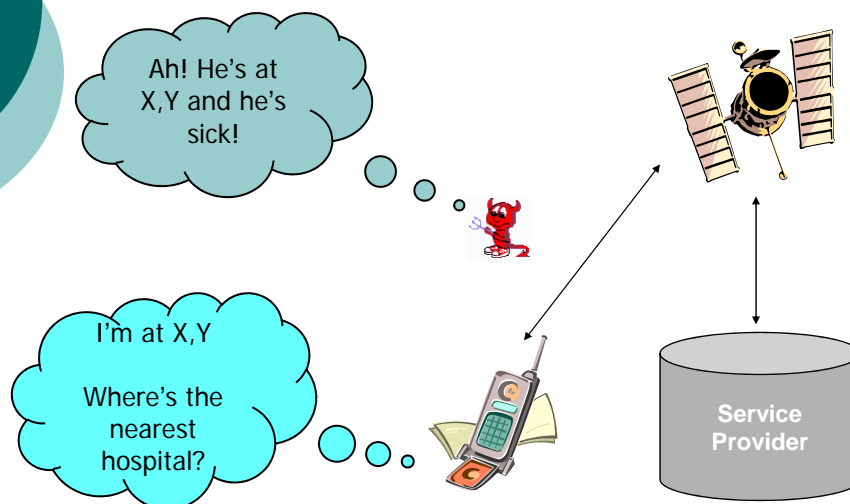
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- Location-based Services
  - Locate a user in a city, street, building
  - Discrete sampling
    - Possible only if user requests the service
- WLAN
  - Locate a user in a room
  - Continuous Sampling
    - Track user movements over time

## K-anonymity

- Key concept in many solutions to location privacy
- Informally, information is said to satisfy **k-anonymity** if it is “linked” to at least k individuals (entities)
- Equivalently, adversary cannot link any message to  $< k$  entities

## Location-Based Services





## Spatio-Temporal Cloaking

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- M. Gruteser and D. Grunwald, Mobisys 2003
- Make data bundled/inaccurate to provide (some degree of) privacy
- LBS do not require high-level of accuracy
  - When requesting the closest hospital, it is not necessary to specify one's exact location; the city/district could be sufficient

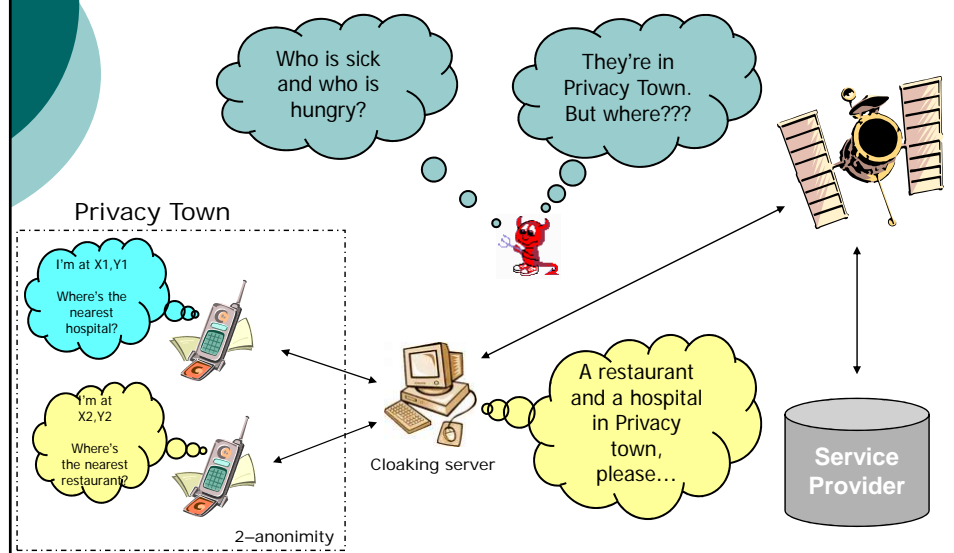


## Spatio-Temporal Cloacking

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- A cloaking server collects requests from several users from the same area during the same period and issues a single request to the LBS server (mixing)
- Size of area and duration of period can be adjusted to increase privacy level

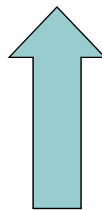
## Example of Spatial Cloacking



## Cloaking Trade Offs

Privacy:

Adversary cannot link any message to any of the  $k$  users in the anonymity set

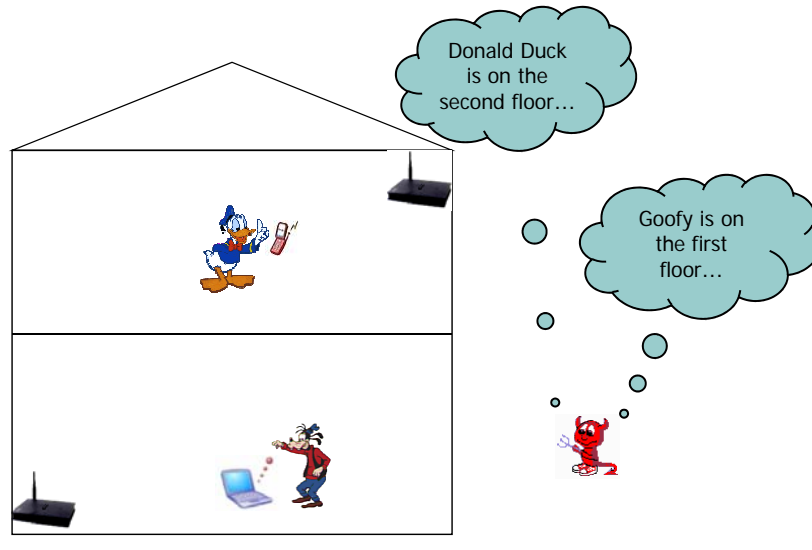


QoS:

Replies might not be accurate and/or timely



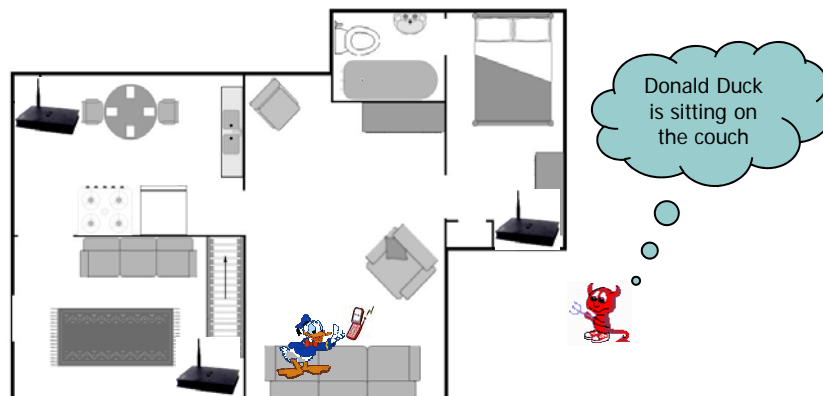
## WLAN with multiple access points



## WLAN with multiple access points and RADAR

An RF (Radio Frequency) based in building user location and tracking system

Uses empirical signal strength information from multiple access points

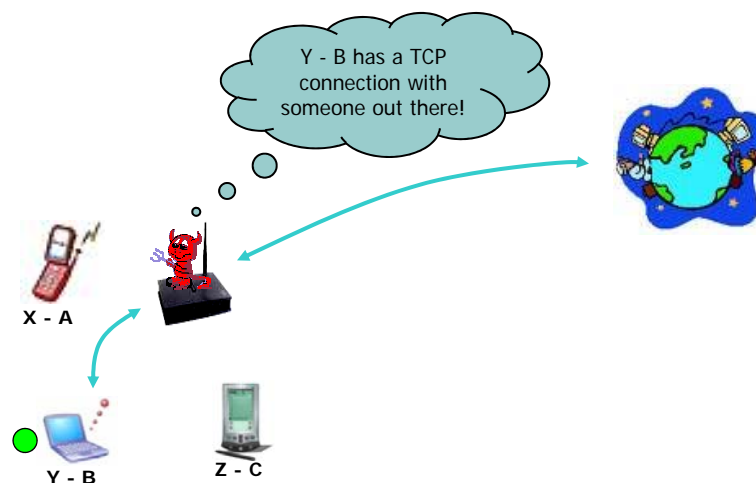


## Disposable Interface Identifiers

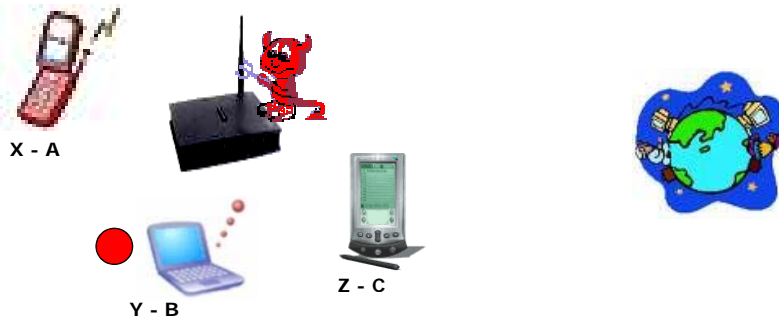
M. Gruteser and D. Grunwald, WMASH'03

- At each re-association, user randomly chooses a new identifier
- Users can only be tracked for the duration of one session
- Requires re-association and re-establishment of TCP connections
- Involves a random length "silent period" between associations to improve privacy

## Disposable Interface Identifiers Example



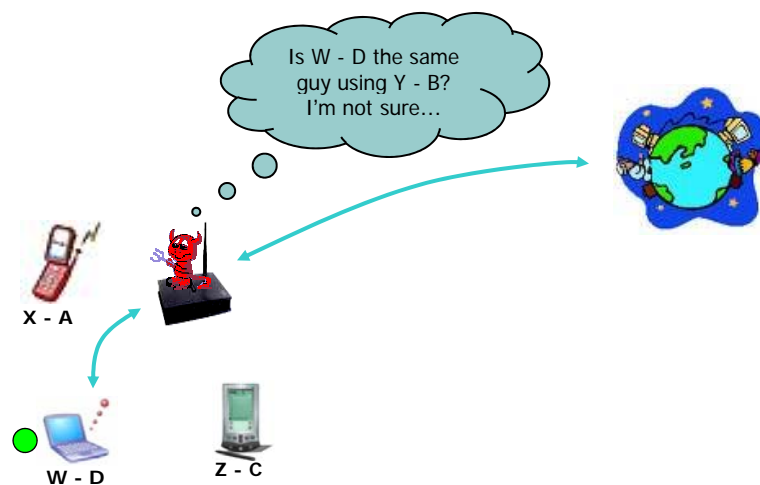
## Disposable Interface Identifiers Example



### To change its address, the laptop:

- o Turns off its ongoing TCP connections
- o Randomly picks new MAC and IP addresses
- o Re-associates
- o Re-establishes its TCP connections

## Disposable Interface Identifiers Example



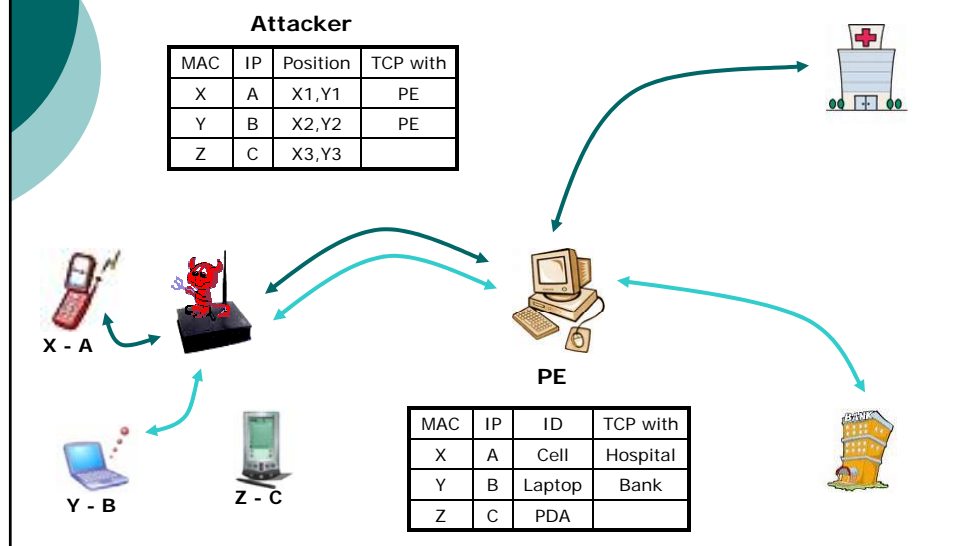


## Privacy Enhancement by User Cooperation: PEUC-Win

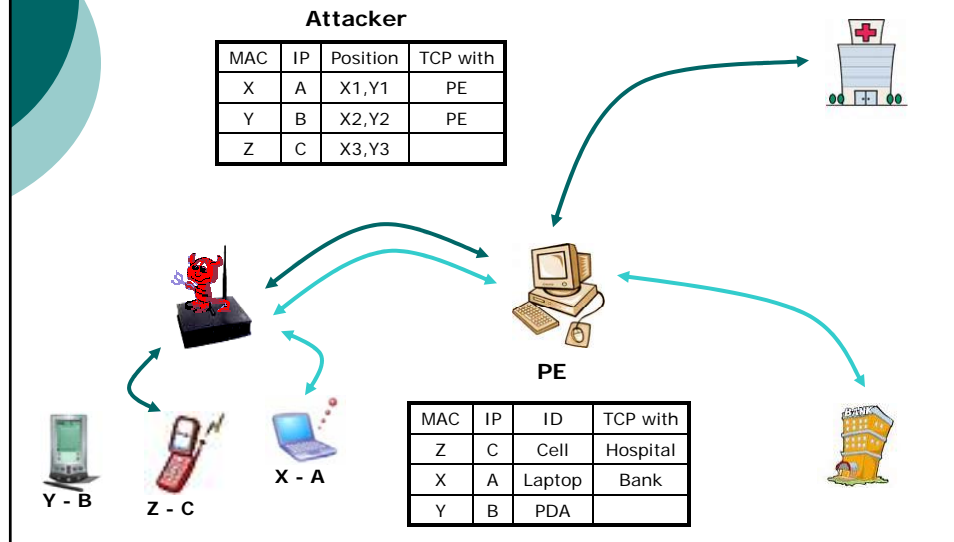
K. El Defrawy and C. Soriente, NPSec'06

- Users cooperate by exchanging their identifiers periodically
- Requires coordination by server (Privacy Enhancer) external to hosting WLAN
- Does not require re-association or TCP connection re-establishment

### PEUC-Win Example 1



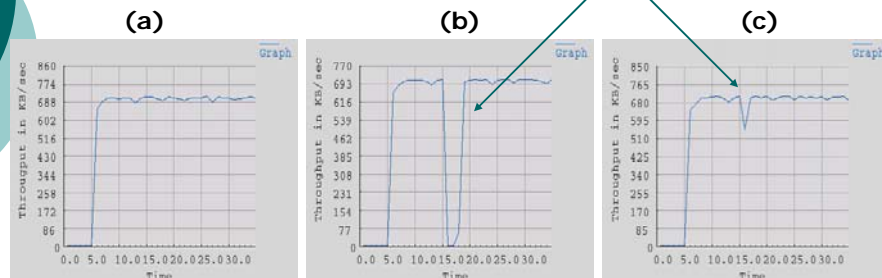
## PEUC-Win Example 2



## PEUC-Win – Privacy Enhancer

- ID hopping sequence and time are computed using a hash function and a common seed
- PE provide all information to new group members (pool of IDs, keys, etc.)
  - The pool include pairs of layer2 and layer3 IDs.
  - At the beginning of every period, each peer switches to a new [layer2, layer3]ID-pair.
- PE acts as proxy for all TCP connections
  - All information above layer 3 encrypted
- No TCP connection tear-down ➡ Higher Throughput!!!
  - But, adapters may need to be shut down to change MAC addresses

## TCP Throughput



Average throughput of a TCP connection with:

- no privacy mechanism (a)
- Gruteser method (b)
- PEUC-Win (c)

## Challenges and directions

- Take advantage of location and context aware computing, maintaining users' privacy
  - Mechanisms at different levels of the network protocol stack
  - Government / Industry regulations
- Protect users' privacy while maintaining security
  - Total anonymity may lead to security issues
  - In some cases, authorized personnel (system administrators?) must know who is where when



## References

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- K. El Defrawy and C. Soriente, PEUC-WiN: Privacy Enhancement by User Cooperation in Wireless Networks, IEEE NPSec06.